ROB WEBSTER

CREATIVE COMMUNICATIONS

CONTACT

3509 Copper Ridge Dr
McKinney, TX 75070

(913) 957-0594

rob@robwebster.net

robwebster.net/resume

CAREER OBJECTIVE

To find opportunities to use my many creative skills to enhance messaging, marketing, and memorability.

"I literally owe my career to Rob. He created a website for me that made my one-man company look like a Fortune 500 company and launched my current career."

Chef Darrin Leonardson
Transformed Culinary Solutions
Former Executive Chef, Google

PROFESSIONAL SKILLS

- Leadership
- Creative strategist
- Copywriting
- Film making
- Photography
- Website Development
- Digital Animation
- Graphic Design
- Podcast producing, hosting, and editing
- Presentation skills in Speaking / Spokesperson / Host / Emcee
- Proficiency in Adobe products (especially Premiere, After Effects, Lightroom, and Photoshop)

"Having Rob on our team was like having a creative Swiss Army knife that could do just about anything."

Hugh Jones
Director, CRU at UNC-Chapel Hill, 1993-2000

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RECOGNITIONS

Montgomery Business Association Communication of the Year

Award-winning Photography

First Place awards for Testimonial Video, Animation, and Technical Achievement, National Worship Media and Video Conference

"We considered naming the award after Rob since he keeps winning so much."

-Alan Carter
Founder, Worship Media and Video Conference
Director of NBC's The Voice

EDUCATION

Bachelor of Arts in English with Honors

University of Kentucky, 1993

WORK EXPERIENCE

Communications and Creative Strategist, 2014 - present

Custer Road United Methodist Church, Plano, TX

- Team leader overseeing all print, graphic design, social media, web, and marketing for a large church
- Responsible for all online content creation during pandemic
- Creative lead on $10 million capital fundraising campaign
- Designed and built studio space for film, photography, and audio
- Rebuilt media assets including logo/branding, website, podcast, and social media presence
- Lead annual creative retreats
- Upfront spokesperson role, creating and hosting engaging weekly content for promoting events and organizational values

Communications Director

Covenant United Methodist Church - Dothan, Alabama, 2011-2014

- Lead creative strategy meetings with pastor and worship stakeholders
- Successfully delivered rebrand with new logo and web presence
- Produced videos and animated creative assets
- Branded and promoted new worship experience with city-wide marketing campaign

Director of Creative Video Production

The Church of the Resurrection, Leawood, Kansas, 2008-2011

- Team lead over all creative video production at the largest United Methodist Church in the world
- Primary interface between Senior leadership and creative departments
- Managed all studio equipment purchasing and repairs, policies, travel, training, music licensing, digital content distribution, video and graphics creation, and animation
- Extensive work in overseas environments to develop quality engaging teaching content in an often unpredictable environment
- Created all on-screen media for a half-hour triple-wide 100' screen presentation at an international denominational conference

ADDITIONAL LEADERSHIP

Chair, Board of Directors

Fairview Youth Theater, North Texas Performing Arts - 2022 - 2024

Chair, Governing Board of Directors

North Texas Performing Arts - 2024 - 2025
North Texas Performing Arts is the nation's largest non-profit youth theater.